

# **Content Specifications**

# **The Masturbation Biography**

The Yanks masturbation biography consists of background information and 10 questions that we ask you to answer so that our members can get to know you more intimately. Having you fill it out by hand adds your personality and makes it sexier. This helps us to create interest in you for our members which we can use to send you fans!

#### Tips

- All questions need to be answered with at least one full sentence. If it doesn't apply to you, just write that in a sentence with perhaps a feeling about it.
   Example: Do you squirt? If so; how does it feel? Do you enjoy it? If not would you like to? "No, I haven't but I'd love to learn how."
- Answer honestly, often the truth is sexier than a porn-ed up story.
- Answer with detail and excitement. People will connect with the unique person you are much more quickly and deeply.
- Write clearly and legibly. If you do need to scratch out a word or two on a page that's ok, don't stress about it being perfect. Just do your best.
- Fill out by hand with a dark colored pen, black or blue is fine.

# **The Video Interview**

The video interview is you in front of the camera telling the members in your own words stories about yourself and/or expanded versions of some of the answers to the biography questions or other interesting stories having to do with sex and masturbation. Please do the interview fully clothed.

### <u>Tips</u>

- Review <u>video technical specifications</u> before you start. The video must be in 4K or higher
- Utilize the <u>Interview Cheat Sheet</u> while you film your interview. Tell us your interesting stories.
- Before starting, make sure to be prepared with enough stories or things to talk about to cover the minimum 8 minutes of the video. Four stories might work if they are long enough or you may need more. You can use the biography and interview cheat sheet to help you think of things you'd like to talk about.
- Mention Yanks in your video (required).
- Feel free to promote your site in the interview as long as you also promote Yanks.com in the video. You can also use the interview on your own. Fans love them!!
- You can wear whatever you like in the interview. Doing the interview SFW gives you more flexibility for us to promote you or for you to promote yourself on safe for work sites.
- Speak slowly and clearly looking directly at the camera (your fans). You
  don't have to be perfect; you can start a story over and stumble a bit.
  Imperfection and some silliness are also very sexy!
- Just have fun. This is a great tool to humanize yourself to our members and your future fans.

## **The Masturbation Video**

You will make one video of you masturbating to a <u>real</u> orgasm. You will choose the technique you use for your video, however the theme of Yanks is authenticity, so the best videos would be of you masturbating in the most interesting way you might if no one was watching.

### Click here for a list of popular videos

If you just use your fingers or a vibe that is fine, but things like shower massages, humping something, running water in the tub, etc. are all very popular. So be creative!

Your masturbation video can be as long as you like, but the absolute minimum length is 15 minutes. Why 15 minutes? While many women have an orgasm much quicker and we don't want to ask you to playact to extend a video much beyond that, but we also need a bare minimum to offer interesting videos for our members vs. a short video clip.

#### <u>Tips</u>

- Review <u>video technical specifications</u> before you start.
- Tease before you start masturbating Eg: a striptease or general teasing.
  When you are done take a few moments to tell the members how it was,
  what it felt like, how you feel after, what you may have been fantasizing
  about, show them how wet you are, etc. Just make a fun entrance to the
  video and a satisfying exit.
- Mention Yanks in your video (required).
- Videos should be shot in landscape. (Landscape is wider than high. Like your HD tv at home.)
- Be creative. The better the videos are, the more popular they are within our network and the more new fans you can pull into your orbit. And the more videos we will buy from you.
- People love to know when you are cumming, so say it if you can remember in the moment. However, our main goal is an authentic orgasm, so if this "to-do" will ruin it for you, forget it.
- Make sure the video is well lit and the sound can be heard at a normal volume.
- There are a lot of popular sub-niches to our content. These sub-niches are always getting added to various groups on the tubes, so if you can accomplish any of the below in your videos, they will be more popular. But none are necessary.
  - Curled or pointed toes during orgasm
  - Masturbation in public
  - o Watching porn especially watching another Yanks girl!
  - Humping orgasms
  - O Water orgasms shower head, tub, jacuzzi jet, etc.
  - Hands-free orgasms
  - Anal orgasms
  - Edging orgasms
  - Phone sex orgasms

Orgasms where your contractions are visible.

## The Bonus Video

The bonus video is something fun for our members to get to know you better. It can be as long as you wish, but minimum run time is 3 minutes. Please remember to mention Yanks in your video (required).

A list of ideas has been included in this documents folder.

## **The Photos**

The purpose of the photos is mainly for your Yanks profile and what we need to make creatives and mailers. You do not need to shoot a custom photo set, however the photos need to be current enough that they resemble how you look in the videos. If you have gained or lost 40 lbs. since they were shot, changed your hairstyle or color, etc. we need new ones. We ask for at least 25 photos simply so we are sure to have one great photo for each promotional item. Feel free to send more photos, but there should be at least 25 great pics that fulfill our requirements listed below.

#### Tips

- Review photo technical specifications before you start.
- Profile photos:
  - We need <u>two</u> portrait-oriented photos for your profile at our site. One must be SFW, so non-nude, without sexual touching, but still sexy. Eg:



• The other can have any level of nudity and you should be looking at the camera in both photos.







- The other photos should be landscape and portrait and include:
  - o Sexy non-nude pics
  - O Pics showing your feet both when non-nude and when nude
  - Pics suitable for Instagram sexy non-nude so hands over breasts and one of your butt, eg: looking over shoulder or doggy style.
  - Spread shot
  - O Spread legs with pointed toes with and without "orgasm face".

# **Basic Video Specifications**

• Accepted File Formats: AVI, WMV, MP4, MPG or MOV

• Optimal Frame Rate: 30-60 FPS

• Bitrate: Min 1500 kb/s Recommended 8000 kb/s

• Aspect Ratio: 16:9 Widescreen

• Video Resolution: Must be 4k or higher (3840 x 2160)

# **Photo Specifications**

- 96 dpi
- At minimum the long side should be over 3000 pixels and the short over 2000 pixels.

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